



HARDEN KITE FESTIVAL

SATURDAY 10 OCTOBER 2026



HARDEN KITE FESTIVAL 2026 PARTNERSHIP PROPOSAL

The Harden Kite Festival 2025 delivered strong visitation and regional impact, attracting an estimated 4,962 to 6,097 attendees across the festival period and providing high-value exposure for sponsors.

The event generated substantial digital reach, with 193,000 views on Facebook and 12,000 views on Instagram, extending its audience well beyond the local area.

In addition, Localis data indicates that 88+ hotels, motels and other accommodation providers across the region achieved an average 79% occupancy rate over the festival weekend, clearly demonstrating the festival's ability to drive overnight visitation and support the local visitor economy.



PARAFOIL KITE PARTNER

\$10,000 +GST

NAMING RIGHTS PARTNER AND CATEGORY EXCLUSIVITY

- Naming rights principal partner of the Harden Kite Festival in 2026.

LOGO LICENSE AND ENDORSEMENTS

- Harden Kite Festival logo use for all your promotion, advertising, and marketing. Naming Rights Partners are permitted to use the name “Harden Kite Festival 2026” for commercial and promotion purposes to promote your involvement in the festival.

ON-SITE ACTIVITIES

- Complimentary stall opportunity for promotion of your organisation/business.
- Opportunity to participate in the Opening Ceremony and Presentation of Competition Winners with awards.

SIGNAGE

- Organisation/business banner displayed at the event.

MEDIA PROFILE

- Organisation/business logo and name on all printed programs.
- The Harden Kite Festival program will be available online and downloadable from www.hardenkitefestival.org.
- Recognition on radio commercials.

SOCIAL MEDIA PROFILE

- Increased social media recognition in the months leading up to the Harden Kite Festival.

THANK YOU, ACKNOWLEDGEMENT

- On the Harden Kite Festival website and relevant printed publications.



COMPOUND KITE PARTNER

\$5,000 +GST



CATEGORY NAME RECOGNITION FESTIVAL PARTNER

- Organisation/business receives their name and logo recognition for Harden Kite Festival 2026.

LOGO LICENSE AND ENDORSEMENTS

- Harden Kite Festival logo use for all your promotion, advertising, and marketing. Compound Kite Partners are permitted to use the name "Harden Kite Festival 2026" for commercial and promotion purposes to promote your involvement in the festival.

ON-SITE ACTIVITIES

- Complimentary stall opportunity for promotion of your organisation/business.

SIGNAGE

- Organisation/business banner displayed at the event.

MEDIA PROFILE

- The organisation/business logo and name are on all printed programs.
- The Harden Kite Festival program will be available online and downloadable from www.hardenkitefestival.org.

SOCIAL MEDIA PROFILE

- Increased social media recognition in the months leading up to the Harden Kite Festival.

THANK YOU, ACKNOWLEDGEMENT

- On the Harden Kite Festival website and relevant printed publications.

COMPOUND KITE PARTNER PRESENTS ONE OF THE FOLLOWING:

- Amusement Rides
- Colouring In Competition
- School's Kite Making Workshops



SLED KITE PARTNER

\$2,500 +GST

CATEGORY NAME RECOGNITION FESTIVAL PARTNER

- Organisation/business receives their name and logo recognition for Harden Kite Festival 2026.

LOGO LICENSE AND ENDORSEMENTS

- Harden Kite Festival logo use for your promotion, advertising, and marketing. Sled Kite Partners are permitted to use the name "Harden Kite Festival 2026" for promotion purposes to promote your involvement in the festival.

ON-SITE ACTIVITIES

- Complimentary stall opportunity for promotion of your organisation/business.

SIGNAGE

- Organisation/business banner displayed at the event.

MEDIA PROFILE

- The organisation/business logo and name are on all printed programs.
- The Harden Kite Festival program will be available online and downloadable from www.hardenkitefestival.org.

SOCIAL MEDIA PROFILE

- Increased social media recognition in the months leading up to the Harden Kite Festival.

THANK YOU, ACKNOWLEDGEMENT

- On the Harden Kite Festival website and relevant printed publications.

SLED KITE PARTNER PRESENTS ONE OF THE FOLLOWING:

- Petting Zoo
- Kite Stall
- Kite Flyer Dinner



BOWED KITE PARTNER

\$1,250 +GST

PARTNER OF THE HARDEN KITE FESTIVAL 2026

- Organisation/business receives event logo recognition for the festival.

LOGO LICENSE AND ENDORSEMENTS

- Harden Kite Festival logo use for your promotion and advertising.

MEDIA PROFILE

- Organisation/business logo and name on all printed programs.

- The Harden Kite Festival program will be available online and downloadable from www.hardenkitefestival.org.

SOCIAL MEDIA PROFILE

- Increased social media recognition in the months leading up to the Harden Kite Festival.

THANK YOU, ACKNOWLEDGEMENT

- On the Harden Kite Festival website and relevant printed publications.

BOX KITE PARTNER

\$300 +GST

MEDIA PROFILE

- The organisation/business name is on all printed programs.
- The Harden Kite Festival program will be available online and downloadable from www.hardenkitefestival.org.

ONLINE MEDIA PROFILE

- Name recognition on website and relevant publications.

THANK YOU, ACKNOWLEDGEMENT

- On the Harden Kite Festival website and relevant printed publications.



HARDEN KITE FESTIVAL 2026 PARTNERSHIP BOOKING FORM

YES! I AM PLEASED TO SUPPORT THE HARDEN KITE FESTIVAL 2026

Business name: _____
Business address: _____
Postal address: _____

Contact person: _____
Email address: _____
Phone number: _____

Parafoil Kite Partner - \$10,000 + GST
Naming rights to the Harden Kite Festival 2025

Compound Kite Partner - \$5,000 + GST
Each organisation/business receives category naming recognition for a single festival category.
Please indicate your preference from 1 - 3. In the event of a double up, a decision will be made by the committee.

- Amusement Rides Colouring In Competition School's Kite Making Workshops

Sled Partner - \$2,500 + GST
Each organisation/business receives category naming recognition for a single festival category.
Please indicate your preference from 1 - 3. In the event of a double up, a decision will be made by the committee.

- Petting Zoo Kite Flyer Dinner Kite Stall

Bowed Kite Partner - \$1,250 +GST

Box Kite Partner - \$300 +GST

On behalf of the Harden Kite Festival Committee and the Hilltops Region community, we thank you for your support.

Signed: _____ Date: _____

Please send completed form to: Locked Bag 5, Young, NSW, 2594 P: 1800 628 233 E: events@hilltops.nsw.gov.au

PLEASE NOTE! Deadline for sponsorship form is Tuesday 30 June 2026
These invoices will be processed in the 26/27 financial year